

## BIOGRAPHICAL STATEMENT

### Dessy Irawati-Rutten, Lecturer/ Senior Economist

Dessy Rutten is an experienced economist/business woman/banker who has underpinning theories and pragmatic approaches in the field of international business, strategic management, international marketing, and business development for the banking, financial technology, financial inclusion, research and education sectors. Her extensive knowledge in delivering practical management from various sectors has made her an expert to carry out her responsibilities in the best way.



She has a PhD in international business strategy, policy making, and economic geography. Dessy also holds a FERSA fellowship from Regional Studies Association. She has delivered successful assigned projects in various sectors in Asia and Europe. Dessy is also a speaker at various international business/academic events, a writer, and also an activist for female empowerment in education and finance/entrepreneurship.

Her research interests are in international business (MNEs and SMEs), strategic management/decision, international (digital and strategic) marketing, entrepreneurship, banking/finance, research policy, economic/public policy, international supply chain management, global-local knowledge transfer, knowledge management, cluster studies, automotive and its business network, science diplomacy, academic skills, business skills. [www.dessyrutten.com](http://www.dessyrutten.com)

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